

## Understanding Strategic Management By Anthony Henry

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His appreciation of the business environment is used to enhance student understanding of the theory and practice of strategy. Anthony currently teaches strategy to undergraduate and MBA students at Aston University's Business School.

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Understanding Strategic Management, 2nd ed. Oxford University Press, Oxford. Porter, M.E. (1980). Competitive Strategy: Techniques for Analysing Industries and Competitors. Free Press, New York.

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### ZPE Systems and 128 Technology Announce Strategic ...

NEW YORK, Sept. 16, 2020 /PRNewswire/ -- Deloitte and the Kellogg School of Management today announced the results of their inaugural Chief Strategy Officer (CSO) Survey.The survey found that while a large majority of responding CSOs (70%) recognize the importance of generating disruptive growth, only 13% feel confident in their organization's ability to do so.