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"Good to Great to Gone" is insightful, objective, and often brutally honest. I worked for Wards Company from 1971 through 1984 which bracketed Alan's tenure as President. The personal

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### **Good to Great - Wikipedia**

Good to great to gone. Jim Collins, a management guru, ponders business failure. Business. ONE of the keys to being an inspirational management speaker is not to dwell too long on the negative. No...

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### **Good To Great To Gone PDF - bookslibland.net**

On November 29, 2012, Alan Wurtzel discussed his book, Good to Great to Gone: The 60 Year Rise and Fall of Circuit City. Not many years ago, Circuit City stood out as perhaps the premier name in the highly competitive sector of consumer electronics

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and a prominent corporate presence in Virginia. No longer.

### **Good to Great to Gone: The Circuit City Story on Vimeo**

From the author of Built to Last, Good to Great outlines a model for turning a good, average or even mediocre company into a great one. The book includes a useful model which brings all the theory together in a meaningful and memorable way.

### **Good to Great | PDF Book Summary | By Jim Collins**

Good to Great to Gone Quotes Showing 1-4 of 4 “The most difficult subjects can be explained to the most slow-witted man if he has not formed any idea of them already; but the simplest thing cannot be made clear to the most intelligent man if he is firmly persuaded that he knows already, without a shadow of doubt, what is laid before him...”

### **Good to Great to Gone Quotes by Alan Wurtzel**

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The surprising good-to-great list included such unheralded companies as Abbott Laboratories (3.98 times the market), Fannie Mae (7.56 times the market), Kimberly-Clark Corp. (3.42 times the market), Nucor Corp. (5.16 times the market), and Wells Fargo (3.99 times the market).

### **Jim Collins - Articles - Good to Great**

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